women build
Sponsorship Opportunities 2019
What Makes Us Unique

As a local organization we understand the needs of our community. Because we work in three counties (Fayette, Henry, and Clayton), our efforts are always dedicated to Metro Atlanta’s Southern Crescent region. Our core principle as a non-profit organization is to give qualified partner families a hand-up, not a handout. An important part of our mission is to build communities, therefore we actively address critical community challenges. Addressing all of these opportunities is a growing process.

Who We Are

Southern Crescent Habitat for Humanity (SCHFH) helps low income families find opportunity, stability, and improve their quality of life. We help build stronger families and neighborhoods by partnering with donors and volunteers to construct affordable homes, repair existing homes, and teach financial literacy courses. SCHFH has created opportunities for hard working people who need a hand up, not a hand out. We have changed the lives of over 350 families in South Atlanta, and would like to invite you to be a part of our mission.
Women Build

*Women Build* is an annual project that empowers women to build homes and enable them to positively impact the lives of families by making home ownership a reality.

Southern Crescent Habitat’s *Women Build* is a safe haven for women to practice and excel, no matter what their skill levels. The program nurtures, recruits and train women to build and maintain simple, decent, healthy and affordable homes in their community. It is an opportunity for women to build for women.

**Target Audience:** Women of all ages and race.

**Available Dates and Locations**

- **May 4th:** Henry County  
  9:00am - 3:00pm
- **May 10th:** Clayton County  
  9:00am - 3:00pm
- **May 18th:** Fayette County  
  9:00am - 3:00pm
How You Can Get Involved

Your partnership with us will show your organization’s support of an important cause. In addition, you will benefit from increased brand awareness that will have a lasting impression on the people of Atlanta. Through your support you will see the benefits of investing in today’s generation. There are four (4) opportunities for organizations to become financially involved in the Women Build via a Legacy, Community, Neighborhood or Home Builder Sponsorship. By becoming a partner of Women Build the following benefits will be granted:

**Legacy Builder: $10,000**
- Naming Rights to Women Build event. (e.g. Women Build presented by “Your Company”)
- Logo on Women Build T-shirt & House Sign.
- Advertisement, logo & link on SCHFH website & e-newsletter.
- Minimum of five posts on SCHFH social media.
- Named as Legacy Builder in press release at beginning of partnership.
- Professional photography provided on CD following event ($1,5000 value).
- Feature article in SCHFH monthly e-newsletter sent to over 5,000 supporters.
- Feature article in annual report.
- 50 Paid Volunteer Registrations* (50 t-shirts).

**Community Builder: $5,000**
- Advertisement, logo & link on SCHFH website & e-newsletter.
- Logo on Women Build T-shirt & House Sign.
- Minimum of two posts on SCHFH social media.
- Recognition & link on SCHFH website & e-newsletter.
- Named as Community Builder in press release at beginning of partnership.
- Professional photography provided on CD following event ($1,5000 value).
- 25 Paid Volunteer Registrations* (25 t-shirts).

**Neighborhood Builder: $1,000**
- Name on Women Build House Sign.
- Minimum of two posts on SCHFH social media.
- 15 Paid Volunteer Registrations * (15 t-shirts)

**Home Builder: $500**
- Minimum of one post on SCHFH social media.
- 5 Paid Volunteer Registrations * (15 t-shirts)

Requirements for All Sponsor Logo Submissions: All sponsor logos submitted for inclusion in SCHFH materials must be saved as grayscale EPS files, with text converted to outlines.
Southern Crescent Habitat for Humanity helps low income families find opportunity, stability, and improve their futures. We help build stronger families and neighborhoods through homeowner education which includes financial literacy and by partnering with donors and volunteers to construct attractive, affordable homes and to repair existing homes.

Seeking to put God’s love into action by bringing people together to build homes, communities, and hope.