



# Women Build May 2022

Sponsorship Opportunities



Southern Crescent  
**Habitat**  
for Humanity®



## Who We Are

Southern Crescent Habitat for Humanity (SCHFH) provides affordable homeownership opportunities for low to moderate income families, as well as home preservation to income qualified families, seniors, and veterans.

Habitat impacts hundreds of individuals a year in Clayton, Fayette, and Henry Counties through build, repair, and community projects.

**Women, especially those who serve as head of their families and women of color, disproportionately face obstacles that make accessing decent, affordable housing seem impossible.** At Habitat, we know that stable, affordable homeownership is transformative for all families.

As a locally supported nonprofit, the work we do is only made possible through support from our local community.

## Why Women Build

In supporting Women Build, not only are you investing in building critically needed affordable housing, you are helping build strong and stable neighborhoods where residents can thrive for generations to come. Through Women Build, you have the opportunity to emerge as a leader on the vital issue of affordable housing and equity building in South Metro Atlanta's inclusive and sustainable growth.

Women Build participants work in a collaborative atmosphere under the guidance of construction professionals and alongside other volunteers and future Habitat homeowners. The program nurtures, recruits, and trains women to build and maintain attractive, decent, healthy and affordable homes in their community. It is an opportunity for women to build for women.



# Participate as an Individual

## Interested in participating in Women Build as an individual?

Individual registrants and teams pay/raise a minimum of \$100 per individual participant to take part in Women Build and help towards the overall fundraising goal.

### Individual registration includes:

- (1) Women Build Volunteer Registration for one day of building
- (1) Women Build t-shirt
- Catered Lunch & Snacks provided.
- Opportunity to join and work alongside other strong women in your community who are helping change lives for hardworking families in need.



**Individuals who raise OVER \$150 qualify for individual fundraising incentives.**

**Ready to join?** Contact Tiffany Cadogan at [Tiffany.cadogan@schabitat.org](mailto:Tiffany.cadogan@schabitat.org) or visit us online.

# WOMEN BUILD

*May 6th: Henry County*

*May 14th: Clayton County*

*May 21st: Fayette County*

[www.schabitat.org/womenbuild](http://www.schabitat.org/womenbuild)

# Women Build Sponsorship

## Levels and Benefits

Sponsor Benefits	Legacy Builder \$12,000	Community Builder \$6,500	Neighborhood Builder \$3,500	Home Builder \$1,500	Room Builder \$500	Word Cloud \$250
Naming rights to Women Build event	X					
Named as Legacy Builder in press release	X					
Featured Logo on WB T-Shirt & House sign	X	X				
Feature article in annual report	X	X				
Advertisement, logo & link on website & newsletter	X	X	X			
Posts on SCHFH social media	6	4	2			
Professional photography from event	X	X	X			
Feature article in quarterly newsletter	X	X	X			
Word cloud on official Women Build T-Shirt	X	X	X	X	X	X
Volunteer Registrations	40*	20	10	8	3	1

**\*Volunteer Registrations:** For Legacy Builder, volunteers may be divided between different build dates and locations.

### Requirements for All Sponsor Logo Submissions

All sponsor logos submitted for inclusion in SCHFH materials can be shared in either EPS or PDF formats.

One version must be saved as a grayscale EPS or PDF file, with text converted to outlines.

# Women Build FAQ

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**When is Women Build?** The 2022 Women Build event will take place on May 6th, 14th, and 21st. When you register for Women Build as a team or individual, you select one available build date to participate in Women Build Month.

**What kind of projects can I choose from?** For Women Build 2022, we will have build opportunities on home repair projects throughout our service area and Habitat's new home build.

**Please explain the \$100 per person registration cost? Where do all the funds raised go?**

**When do I need to raise them by?** The funds raised through Women Build registration costs directly support the projects where Women Build takes place and cover essential project construction costs such as tools, building materials and supplies, permits, and safety equipment. Women Build participants also receive our infamous t-shirt, a catered lunch on site, and a small appreciation gift.

Participants can register a few different ways including a team sponsorship registration (paid in full), individual registration (paid in full), or through utilizing the provided Women Build 2022 crowdfunding platform to raise the registration and donations from friends, family, and colleagues. For more information on crowd funding for your registration or registering in full, please contact **Tiffany.Cadogan@schabitat.org**.

All registration minimums must be met in full by May 1st in order to participate.

**Do I need construction experience?** No, all skill levels are welcome for Women Build. All tools and training needed will be provided for you!

**When is the last day I can register to participate?** Women Build sells out quickly and build days are available until we sell out. Groups and sponsorships must be confirmed by 4/4/2022 for logo inclusion on signage and printed Women Build materials.

**Can I register a team of 2 or a number that isn't 4, 10, or 20?** Yes! You can register as an individual or create your own team of any size! Each participant must raise a minimum of \$100 to participate. Build days are available until we sell out.

**How long is the build day?** When you register for Women Build, you are registering for a single build day that is from 8am-3pm.

**Got a question we didn't answer?** Please contact Tiffany Cadogan at **tiffany.cadogan@schabitat.org**

Southern Crescent Habitat for Humanity helps low income families find opportunity, stability, and improve their futures. We help build stronger families and neighborhoods through homeowner education which includes financial literacy and by partnering with donors and volunteers to construct attractive, affordable homes and to repair existing homes.

Seeking to put God's love into action by bringing people together to build homes, communities, and hope.

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[www.schabitat.org](http://www.schabitat.org)  
**Building Homes, Community, and Hope.**