



Southern Crescent
Habitat
for Humanity®



WHERE HOPE
HAS AN ADDRESS

Anniversary 2026 Celebration

Celebrating 40 years

For four decades, Southern Crescent Habitat for Humanity has been a cornerstone of strength, stability, and self-reliance for families across Clayton, Henry, Fayette, Newton, & Butts Counties. We provide affordable homeownership opportunities as well as home preservation to income qualified families, seniors, and veterans.

As we approach our 40th Anniversary, we're celebrating the thousands of volunteers, donors, and partners who have helped us make the dream of affordable homeownership a reality. This milestone is a reflection of our past and an invitation to shape the next 40 years of impact, innovation, and community.



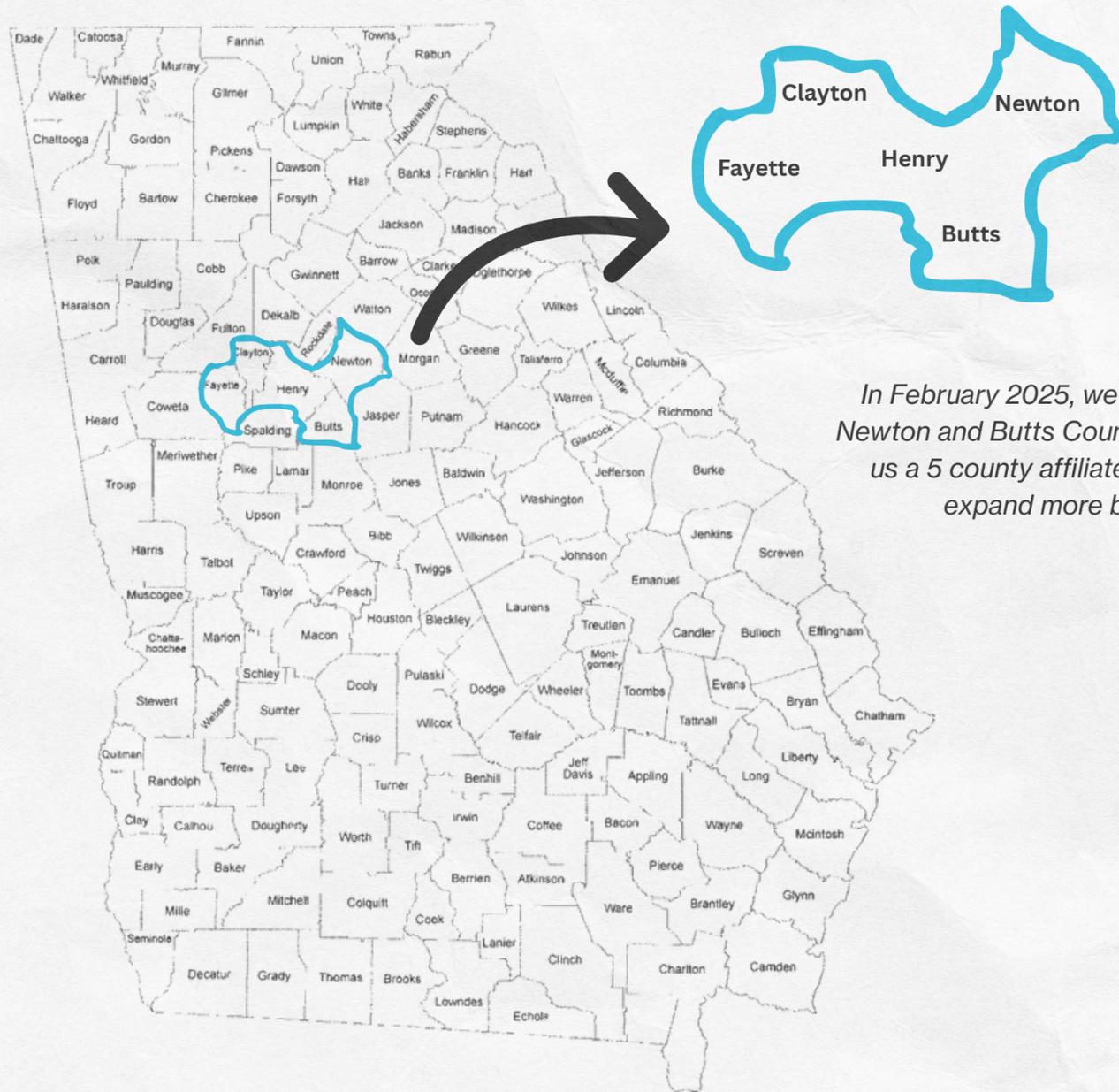
WHERE HOPE
HAS AN ADDRESS

Our Footprint Across Georgia

Our 40-year footprint tells a story of impact:

- Nearly 500 families served through new construction and home repairs
- Thousands of volunteers engaged annually
- Countless lives transformed through the power of partnership and purpose

Georgia is home to 159 counties, yet only 47 Habitat for Humanity offices, leaving many rural areas without access to an affiliate. Recognizing this need, Southern Crescent Habitat for Humanity is actively pursuing expansion into surrounding counties. Our goal is to extend our reach and provide safe, stable homes to even more families in equity-focused communities.



In February 2025, we expanded into Newton and Butts Counties now making us a 5 county affiliate with plans to expand more by 2026.

Events

2026

1/19/26	MLK DAY OF SERVICE
3/6/26 - 3/7/26	WOMEN BUILD - FAYETTE
3/20/26	WOMEN BUILD - BUTTS
3/25/26	CEO BUILD
4/11/26	VOLUNTEER APPRECIATION
4/24/26 - 4/25/26	WOMEN BUILD - HENRY
5/14/26 - 5/15/26	WOMEN BUILD - NEWTON

6/5/26 - 6/6/26

WOMEN BUILD - CLAYTON

6/1/26

BRIARS MOVIE SCREENING

9/11/26

NATIONAL DAY OF SERVICE

10/3/26

SCHFH 40TH VIP DINNER

10/8/26

CONSTRUCTED COUTURE

11/11/26

VETERANS DAY EVENT

2027

1/1/27

MLK DAY OF SERVICE

3/8/27

WOMEN BUILD

4/1/27

VOLUNTEER APPRECIATION

6/1/27

BAKER'S DOZEN

10/27

GOLDEN HAMMER AWARDS



Women Build 2026

Empowering Women, Building Homes, Strengthening Communities

Women Build brings together future homeowners and dedicated volunteers to help women build a better future for their families and communities.

In 2026, Southern Crescent Habitat will host our 10 Women Build days across all five counties. This signature event invites women (and allies) to raise walls, raise funds, and raise awareness for affordable homeownership.

By returning to a county-specific format, we'll expand our reach and visibility, creating greater opportunities to engage new volunteers, potential partners, and local donors within each community.

HOW IT WORKS

- We will host two build day per county with Women Build Ambassadors from the area. (Elected Officials, Business Owners, Community Advocates, etc.)
- Participants will fundraise and volunteer to support construction and home repair projects.
- Each site will spotlight the women leaders and changemakers driving community impact in that county.

OBJECTIVES

- Increase volunteer participation and donor engagement across all five counties.
- Strengthen partnerships with civic groups, women's organizations, and local businesses.
- Raise critical funds to support new home construction and repair programs.

events

Women Build 2026

SPONSORSHIP LEVELS	Legacy Builder \$14,000	Community Builder \$7,500	Neighborhood Builder \$4,000	Home Builder \$2,000	Room Builder \$750
Naming rights to Women Build Event	●				
Named as Legacy Builder in press release	●				
Featured Logo on WB T-shirt & House sign	●	●			
Feature article in annual report	●	●			
Advertisement, logo & link on website & newsletter	●	●	●		
Posts on SCHFH social media	6	4	2		
Professional photography from event	●	●	●		
Feature article in quarterly newsletter	●	●	●		
Word cloud on official Women Build T-shirt	●	●	●	●	●
Volunteer Registrations	25	18	12	7	3

events



CEO Build 2026

March 25, 2026 When leaders build, communities thrive

The Southern Crescent Habitat CEO Build is a volunteer and networking event that brings together CEOs, business leaders, and executives to build homes and strengthen their community, while showcasing corporate commitment to affordable housing and social impact.

A one-day (or multi-day) volunteer event where corporate leaders roll up their sleeves to:

- Build or repair a Habitat home alongside future homeowners.
- Network with other influential leaders in the region.
- Raise funds and awareness for affordable housing.
- Demonstrate visible, hands-on community leadership.

OBJECTIVES

- Engage corporate leaders in Habitat's mission.
- Raise funds for construction or critical home repairs.
- Promote partnerships between Habitat and the business community.
- Generate media attention and advocacy for housing issues.

Constructed Couture 2026

October 8, 2026 | Where Construction, Fashion, and Sustainability Collide for a Cause



CONCEPT & PURPOSE

- An innovative fundraising event blending fashion, sustainability, and construction. Designers transform reclaimed and building materials into runway couture.
- This creative platform elevates awareness about sustainable building, waste diversion, and affordable housing.
- All proceeds directly support Southern Crescent Habitat's homeownership and home repair programs.

EVENT DETAILS

Date: October 8, 2026

Venue: Trilith Live, Fayetteville, GA

Format: Cocktail reception, Runway show, Gala, Silent auction

WHAT MAKES IT UNIQUE

- Designers use salvaged, recycled, or construction materials (nails, hardware, reclaimed timber, fabric remnants)
- A fashion-forward show spotlighting creativity, sustainability, and Habitat's mission

events

Constructed Couture 2026

October 8, 2026 | Where Construction, Fashion, and Sustainability Collide for a Cause

SPONSORSHIP LEVELS	\$5,000	\$10,000	\$25,000	\$50,000	\$100,000
Speaking Role at Event					●
VIP Pre-Cocktail				●	●
Have a representative from SCHFH present the partnership at your company				●	●
Quote in any press				●	●
Logo on all materials		●	●	●	●
Build Days		1	2	3	4
Logo in video B-roll	●	●	●	●	●
# of Tickets	3	5	10	15	20
Social Media	●	●	●	●	●
Annual Report Mention	●	●	●	●	●
Logo on Website	●	●	●	●	●
Vendor Table			●	●	●
The Title Prize				●	●





Anniversary VIP Dinner

Oct. 3, 2026 | Boulevard of Hope: 40th Anniversary VIP Dinner

An intimate evening at the Southern Crescent Habitat for Humanity office as we celebrate 40 years of building homes, communities, and hope.

This special VIP dinner will honor our most dedicated partners, donors, and supporters whose generosity has helped us empower families across South Metro Atlanta.

Guests will enjoy a nice dinner, inspiring stories from Habitat homeowners, and a look ahead at our vision for the next 40 years. Together, we'll reflect on the incredible impact we've made and the hope that continues to guide our mission.



Baker's Dozen Blitz Build

June 2027 | 13 Homes. 40 Years. One Legacy.

The Baker's Dozen Blitz Build, a 40th Anniversary initiative honoring our founder, Tom Baker. Together, we'll rally volunteers, partners, and the community to build 13 homes. Celebrating four decades of building hope and making safe, decent, affordable housing a reality for hardworking families.

OBJECTIVES

- Honor Legacy: Celebrate founder Tom Baker and his impact.
- Build Homes: Complete 13 homes to provide safe, affordable housing.
- Engage Community: Mobilize volunteers, partners, and supporters.
- Raise Awareness: Highlight 40 years of Habitat's work and ongoing need.
- Strengthen Partnerships: Deepen donor, sponsor, and community relationships.
- Support Fundraising: Generate funding for future Habitat projects.



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