



CONSTRUCTED COUTURE

FASHION SHOW

OCTOBER 2026

CORPORATE SPONSORSHIP



Southern Crescent
Habitat
for Humanity®



WHERE HOPE
HAS AN ADDRESS

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FASHION SHOW



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**SAVE
THE
DATE.**

10.08.26



EVENT DETAILS

Event Name **Constructed Couture Fashion Show and 40th Anniversary Gala**

Date **October 8, 2026**

Venue **Trilith Live
175 Trilith Pkwy
Fayetteville, GA 30214**

Event Link **[Click Here](#)**



SPONSORSHIP LEVELS	\$5,000	\$10,000	\$25,000	\$50,000	\$100,000
Speaking Role at Event					●
VIP Pre-Cocktail				●	●
Have a representative from SCHFH present the partnership at your company				●	●
Quote in any press				●	●
Logo on all materials		●	●	●	●
Build Days		1	2	3	4
Logo in video B-roll	●	●	●	●	●
# of Tickets	3	5	10	15	20
Social Media	●	●	●	●	●
Annual Report Mention	●	●	●	●	●
Logo on Website	●	●	●	●	●
Vendor Table			●	●	●

UNDERWRITING OPPORTUNITIES

PRICE

BENEFITS

Runway Presented By	\$15,000	<ul style="list-style-type: none">• Company recognition in event program• Social media post (1)• Event tickets<ul style="list-style-type: none">◦ >\$10,000 = One Ticket◦ <\$10,000 = Two Tickets
Red Carpet Presented By	\$15,000	
Afterparty Presented By	\$15,000	
VIP Reception / Champagne Hour Sponsor	\$15,000	
Green Room Sponsor	\$5,000	
Glam Squad Sponsor (Hair/Makeup)	\$10,000	
Production Sponsor (Lighting/Sound/IMAG)	\$5,000	
Paddle Raise Presented By	\$10,000	
Silent Auction Section Sponsor	\$10,000	
Live Auction Sponsor	\$10,000	
Checkout / Mobile Bidding Sponsor	\$5,000	



WHY SPONSORSHIP ALIGNS WITH YOUR MISSION

- We are your hometown partner.
- We have a global brand and an exceptional local reputation.
- We are actively working with companies you work with.
- We provide a turnkey way to achieve your community affairs and social responsibility goals.
- We can engage your employees in volunteer opportunities and potentially home ownership!



WHY SPONSORSHIP ALIGNS WITH YOUR MISSION

- We are your hometown partner.
- We have a global brand and an exceptional local reputation.
- We provide a turnkey way to achieve your community affairs and social responsibility goals.
- Sponsorship of Constructed Couture delivers measurable value through targeted brand exposure to a high-income, decision-making audience
- Meaningful lead generation and relationship building
- Premium content and storytelling assets
- Positive brand perception tied to empowerment and community impact.
- Sponsors gain both tangible marketing returns and ESG value while positioning their brand as a trusted, purpose-driven leader in front of an influential, highly engaged audience

WHO ARE WE INVITING TO THE EVENT?

- Celebrities
- Government Officials
- Executives
- Influencers
- Business Leaders



WHO ARE WE INVITING TO THE EVENT?

Primary Audience:

Women ages 30 – 55, diverse and college-educated, with household incomes of \$85,000 – \$200,000+. They are **executives, entrepreneurs, creatives, celebrities, and industry leaders** who support women's empowerment and community investment.

Secondary Audience:

Men and women ages 25 – 65 including **corporate sponsors, designers, builders, real estate professionals, philanthropists, and civic leaders** connected to housing, construction, film, design, and innovation.

Psychographic Profile:

Attendees are culturally curious, socially conscious, and brand-loyal when values align. They seek experiential events that blend fashion, storytelling, and purpose, and they actively share and influence within their professional and social networks.

200 - 300 attendees



HOW WILL WE KNOW THE EVENT IS A SUCCESS?

- ✓ Total dollars raised
- ✓ New donors recruited
- ✓ Our current supporters rave about the event and can't wait for the next one!
- ✓ New partnerships established
- ✓ The event is fun and builds community
- ✓ More families served!"





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THANK YOU!